



Dallas Chapter PDCA – Newsletter March, 2007

PACE Kicks off 2007



Dallas Chapter

The spotlight was on Dallas in February when PACE came to town. The Painting and Coatings Expo proved to be a huge success with educational seminars, trade show, and many social activities.

A new standard was passed during the convention – “PC15-07, Painting of Shop Primed Siding and Other Architectural Features.” This brings the number of PDCA Standards to fifteen. All standards are available, in the Members Only section of the PDCA web site, to download and print. They are also available to order in a 3-ring binder through the national PDCA office.

The most significant item on the agenda for the national business meeting was consideration of new bylaws as proposed by a blue ribbon committee. These bylaws would have restructured the national board of directors by dividing PDCA into several regions combined of multiple states/councils. Each region would have then be represented by two board members. One goal of the new bylaws was to reduce the size of the

national PDCA board of directors. Most of the annual business meeting was discussion of the new bylaws – discussion that was often heated. After the vote was taken, the proposed new bylaws did not pass by the 2/3 majority needed.

One unfortunate result of the bylaws result has been the resignation of our own Texas Council PDCA member and National Board Representative Dana Childress. Dana was a member of the blue ribbon committee that spent countless hours, on behalf of ALL PDCA members, to help write the new bylaws. He is passionate in his belief that the proposed bylaws needed to be passed in order to move this association forward. In a letter to Texas Council president, Doug Harms, Dana stated “My anger at the politics and parochial interest displayed on the national level of PDCA is starting to overcome my objectivity. I have served to the best of my ability and no longer feel that I can do the job..... I am now going to take this opportunity to say that it has been a pleasure serving

as the representative for the Texas Council PDCA on the National PDCA board of directors.”

Dana’s resignation leaves us without a national board of directors representative. The Texas Council PDCA will be actively seeking candidates for the position to be inducted at the state business meeting in June. Their first official duty in connection with National PDCA would be to attend the board meeting in August.

National PDCA also introduced its new magazine DECO. This magazine will be produced directly by PDCA.

Dr. Kerry Johnson was the 2007 PACE keynote speaker. He provided an informative and entertaining presentation on knowing your customers, employees, and co-workers. If you would like more information about this best selling author visit his website at www.KerryJohnson.com and register to receive a one year subscription to his newsletter “The Winning Edge.”

Save the Date

Next Meeting: Education Seminar

Tuesday, April 24

1:00p.m. – 3:00p.m.

Holiday Inn Select-North Dallas

ALL ARE WELCOME!

Dallas Chapter PDCA Officers

President – John Zimmerer, Jonsco, Inc.

Vice President – Geoffrey Sanford, American Wallcovering, Inc.

Associate V.P. – Chris Ploetz, Sherwin Williams Co.

Secretary/Treasurer – Liz Dykes, American Wallcovering, Inc.

Drug Testing Kits & Prescription Cards Now Available

The Texas Council PDCA has entered into an agreement with IDT Company to provide two different drug testing kits to PDCA members.

These testing devices can be used at any time for random or routine testing and have built in validity tests. Results are available in a matter of minutes.

The iCup tests urine and detects 3-10 drugs. These cups have a shelf life of 24 months and can be stored at room temperature. Results are available within 5 minutes of sample collection and are stable for up to 60 minutes.

The iScreen OFT tests saliva with a simple mouth and gum swab. Four, five and six panel configurations are offered to test for an assortment of drugs. Results are available in 5 minutes and are stable up to 60 minutes.

Both of these kits are available by calling IDT Company at 281/804-0949. Make sure you mention that you are a PDCA member to get this special pricing. There is a minimum order of 25 for both kits.

iCup - \$8.50/each

iScreenOFT - \$12.50/each

AME Prescription Card is now available for all PDCA members and their employees. This is a not an insurance plan, but will allow holders to receive discounted prescription medication. This is a GREAT benefit for PDCA members – all at no cost. Contact Liz at 214/421-2584 to receive your cards.

[Help Wanted](#)

Large painting contractor in looking for supervisors, project managers, & estimators in the Dallas/Fort Worth area. Call 972/485-0069 for more information

Spring Fishing Tournament – Patrick Jorski, Chairman

Do you remember the old song when you were a little kid ... “rain, rain go away, come again some other day,” well it worked. The rain actually cleared out by the start of the tournament. Everyone caught fish and had a great time.

We had a great turn-out this year with 16 teams heading out to catch fish. This is the largest group in several years. The date was changed to coincide with the AGC tournament, so we had a few general contractors join us.

Following are the results of the tournament:

1st Place- Leon Davis and Kenny LaDuke (9.2 lbs),

2nd Place- John Zimmerer and Patrick Jorski (8.4 lbs)

3rd Place-Lew Conder and Rodney Harrison (7.8 lbs)

In addition, there was a four way tie for big bass of 2.0 lbs, Leon Davis team, John Zimmerer team, Rodney Harrison team and Roger Fisher II team.

I would like to personally thank the following key sponsors for their support of the tournament: Benjamin-Moore Paint, PPG/Monarch, Sherwin Williams Co., Tri-Kes Wallcovering Source and ICI Paints. I would also like to thank the following for their donations of door prizes: American Wallcovering, Kwal Paint, Kelly Moore Paint, Sherwin Williams Co., Qualtex, Inc. and BASF Building Systems.

With the support of the above mentioned companies it made the PDCA Bass Tournament a great success. I am looking forward to next year’s tournament being even larger and more successful.

National PDCA News

Letter from National PDCA:

“On behalf of PDCA and SSPC, I would like to personally thank you for your contributions to the 2007 PACE Auction. Your contribution helped us raise \$18,000 in one evening!

Your generosity has been invaluable to us throughout this endeavor. The proceeds of the auction will go to Leukemia & Lymphoma Society and the A.E. Robert Friedman Scholarship Fund, two very worthy causes helping to provide peace to those suffering with leukemia and those pursuing education.

Without your continued support, we would not be able to continue giving back

To the community. Again, thank you for participating in what has become a highlight of our convention. We greatly appreciate your generosity and hope you will consider contributing to the 2008 PACE Auction.”

Sincerely,

Liz Werle, Director of Education

Note: The Dallas Chapter PDCA donated two NASCAR jackets for the auction. Thank you to Doug and Eva Harms for picking up those jackets for the Chapter.

As of April 6, 2007 any employee of any PDCA National Associate may access the “members only” section of the National PDCA website. This will allow these members to access member discounts on all programs, services and products.

To receive your access code, contact the PDCA headquarters in St. Louis, MO at 800/332-7322 and ask for Marsha Bass at ext. 227.

Did you Know?

Did you know SESCO provides FREE consultation services to PDCA members – including a review of your employee handbook.

Associate Member News

Walnut Hill Paint

Walnut Hill Paint will hold two Faux Finishing classes April 19th in our store showroom The first class will be on Decorative plasters and Textures (Venetian Plaster) 4pm-6pm.

The second class will be on wall glazing for intermediate or advanced students, 6pm-8pm.

\$35.00 per class or \$60.00 for both. Call to reserve your place – 972/484-5800

Classes on concrete overlay & staining will start soon. Call for more information.

Amy Foshee Holmes, CPA, PC

Amy has opened her new office in Midlothian. Contact her for any tax & accounting needs you have.

717 W. Main Street * Midlothian, TX
972/723-1711 * Fax 972/723-5777

Benjamin-Moore Co.

Presenting the new Benjamin Moore Preferred Rewards credit card. Major benefits are 60 days to pay and airline miles on any carrier of your choice. These cards are good at all Benjamin Moore dealers only and can be used to purchase any item or paint brand that the store carries, in addition to Benjamin Moore paints.

Several contractors have already signed up and are receiving benefits.

Applications will be available at PDCA monthly meetings or you can contact Jerry Hibberd at Walnut Hill Paint, 2720 Royal Lane, Suite 172, Dallas, TX 74229 or call him at 972/484-5800.

Kelly-Moore Paint

Kelly-Moore has some exciting news to share:

We have a new Sales Rep-Jeff Burton at our Sunnyvale Store. He brings with him over 15yrs of experience in the paint industry. Call him for help with any of your current or future projects. 214/402-4383.

Here we grow again....New store opening this spring in Rowlett!! Watch for our Grand Opening & come visit.

Pro Shows this Spring:

Sunnyvale – April 5th

Dallas Central – April 12th

Highland Park – April 19th

Garland – May 10th

(Lunch, special pricing, vendor demos & giveaways @ all Pro-Shows) Also, be sure to come to **PaintStock** this summer.

Chapter News

Definition:

Indifferent – Not mattering one way or another; of no great importance.

Are you suffering from PDCA indifference?

April Education Seminar

The Texas Council PDCA is returning to Dallas with the first stop in the 2007 Education Tour on April 24th at the Holiday Inn, LBJ Freeway & Josey Lane from 1:00 p.m. to 3:30 p.m.

Richard Gump, Attorney, specializing in immigration, will present an informative update on immigration issues that are important to your company.

Learn about:

- Risk Assessment and Avoidance
- Raids – ICE Activities
- Relief or punishment-What is on the Horizon
- Documentation – Forms and Facts

Seminar cost per attendee:

\$25.00 to members

\$35.00 to non-members

This seminar is open to both members and non-members, even if they are not in the painting & wallcovering business. This is a current issue effecting ALL businesses. Make your plans early to attend.

To register:

Call: @214/421-2584

**E-Mail:
DallasPDCA@aol.com**

Dallas Chapter PDCA now accepting Credit Cards

The Dallas Chapter board of directors voted to begin the process to accept credit cards for payment of dues, meetings, and other events. This is something members have been requesting for a long time. If you have any questions, please contact Liz at 214/421-2584.

THANK YOU!!!!

The following people deserve a big THANK YOU for their help with the Dallas Chapter/Texas Council PDCA table at the 2007 convention in February. They took the time to visit with convention attendees about the Dallas Chapter, and hand out calendars.

Terry Grimes, Chris Ploetz, Bob Elwell, Ken Deike, John Zimmerer, Frank Farris, Jerry Hibberd, and Bill Bounds.

State Legislative News

Are you receiving the e-mail updates from Raymond Risk regarding issues that concern our industry? This session the State Legislature is considering bills that address broad form indemnity clauses and contingent pay. Make sure your are writing your representatives and let them know your position and ask for their votes in your favor. If you are not receiving these e-mail updates from TCA, please let Liz know and she will forward them to you.

Letter from the President

Can you believe it, it is 2007. Well on our way through another year .It seems like yesterday we was talking about 2006. The PDCA National Convention in Dallas has come and gone. I hope that many of you took advantage of the great educational seminars that was present and also the Pro-show. I spent a lot of time with the National PDCA Leaders and can tell you they are working hard to get the word out about the PDCA . The importance it is to be a member, and the importance it is to hire a PDCA member. They have several new features available on their web site. Please check it out at www.PDCA.org.

The Spring Fishing Tournament has just been held March 30, 2007. I would like to thank Patrick Jorski, all the sponsors, and participants in making the tournament a success. We have 16 teams signed up. The spring golf tournament is just around the corner on April 19, 2007 please sign up if you have not already done so and support our local chapter.

The monthly meetings are still being held at the Holiday Inn Select North. This month educational seminar will be a great benefit for all that attend. If you have not made one of the meeting lately, come on out, visit with fellow paint contractors and vendors and learn a little something new at the same time.

We are in need of someone to chair the Christmas Party Committee. Please contact Liz or myself if you are interested.

Thank You.

*John Zimmerer
972/323-6899*



Corpus Christi – June 15-16

DALLAS CHAPTER

P.O. Box 226018
Dallas, TX 75215

214/421-2584

Fax: 214/428-0124

DallasPDCA@aol.com

We're On The Web
www.pdcadallas.org

Texas Council PDCA

Annual Business Meeting * June 15-16, 2007

Omni Bayfront * Corpus Christi, Texas

Mark your calendars for a weekend of “fun ‘n sun” and join PDCA members for the Texas Council PDCA Annual Business Meeting. Plan to arrive as early as Thursday, June 14th. The Friday schedule includes a board of directors meeting and a continuing education course for contractors

Friday Afternoon

Contract Language Seminar – Presented by Richard Thomas, Attorney with Thomas-Feldman-Wilshusen, Dallas

The Saturday morning schedule features the annual business meeting and election of officers. The meeting will close with a noon luncheon and installation of officers.

For attendees wishing to participate, PDCA is planning a fishing tournament Saturday afternoon.

Enjoy a weekend in Corpus Christi. The Omni is a family oriented resort destination and the city offers an endless array of “sun time” activities and dining experiences.

Did you know?

By touching a person lightly below the elbow for less than 3 seconds, they will be more influenced by what you have to say. (Dr. Kerry Johnson)

More Chapter News

SCHOLARSHIP COMMITTEE

We received six applications for scholarships for 2007. The committee is currently reviewing the applications and will make their recommendations to the chapter board of directors next week. Recipients will then be notified by letter whether they have, or have not, been selected to receive a Dallas Chapter PDCA Scholarship for the 2007/2008 school year.

Spring Golf Tournament

Texas Star Golf Course *
Eules, TX

Thursday, April 19th *Shotgun
start at 1:30 pm.

\$110/per person

Contact Jerry Faughtenberry
for more information: 469-
766-9826

LEADERS NEEDED

If you would be willing to assume a future leadership position in the Dallas Chapter PDCA, please contact John Zimmerer @972/323-6899 or Jeff Sanford @214/421-2584.

*Make a difference in YOUR
association.*

Help wanted: Someone to plan the 2007 PDCA Christmas party.

2007 Dallas Chapter Members

Accent Painting	949 J Pl. Suite F, Plano, TX 75074	214/502-2683
American Electrostatic Painting	9125 Diplomacy Row, Dallas, TX 75247	214/951-0909
American Wallcovering, Inc.	1724 Cockrell Avenue, Dallas, TX 75215	214/421-2584
Bounds Paint Co., Inc.	1911 Virginia St., Denton, TX 76209	940/382-6223
Burns & Parks Painting Co., Inc.	P.O. Box 940447, Plano, TX 75094	972/423-1775
Carrco Painting Contractors, Inc.	4422 Action Street, Garland, TX 75042	972/485-0069
Cowtown Painting, Inc.	5107 Fallcreek Hwy., #G, Granbury, TX 76049	817/910-0201
L.E. Davis, Inc.	P.O. Box 270162, Dallas, TX 75227	214/388-2087
Dyer Painting Co.	3804 W. Industrial Blvd., Waco, TX 76714	254/752-1676
F & D Painting Services, Inc.	P. O. Box 387, Farmersville, TX 75442	972/949-2605
Fulton Painting Co., Inc.	2650 Lombardy Ln., Ste P, Dallas, TX 75220	214/350-2911
Go with the Faux	2304 W. Park Row, #28, Arlington, TX 76013	817/265-3289
Gray Painting Co., Inc.	9990 Monroe Dr., #224, Dallas, TX 75220	214/352-5058
R. L. Harkins, Inc.	1805 S. Town East Blvd., Mesquite, TX	972/285-4090
M. Danny Harrison, Inc.	517 North Fifth St., Garland, TX 75040	972/494-6989
Hutch-n-Sons, Inc.	1909 Leon Drive, Plano, TX 75074	972/978-7962
JTB Painting Co., Inc.	804 Easy Street, Garland, TX 75042-6815	972/276-3232
Jonsco., Inc.	1225 W. College Avenue, #408, Carrollton, TX	972/323-6899
Liberty Park Painting	4337 Liam Drive, Frisco, TX 75034	972/668-0515
McSweeney Commercial Ptg.	2222 S. Pipeline, Euless, TX 76040	817283-4244
Naylor Commercial Interiors, Inc.	2765 W. Kingsley Rd., Garland, TX 75041	972/278-2620
Ray Noteboom Painting Co.	P.O. Box 1494, Burleson, TX 76097	817/447-6700
Paragon Painting, Inc.	1702 S. Hwy. 121, #412, Lewisville, TX	972/219-9925
Paint & Paper Plus	429 Matthews Rd., Venus, TX 76084	972/723-1898
Pearson Paint Shop	1801 Wood, Waco, TX 76706	254/753-1199
Qualtex, Inc.	906 Stanley Dr., Euless, TX 76040	817/540-3337
R/G/B Painting, Inc.	1920 Abrams Pkwy., #405, Dallas, TX 75214	214/256-3518
R & S Commercial Services	10462 Plano Rd., Dallas, TX 75238	214/348-4300
Spectra Painting	720 Montana, El Paso, TX 79902	915/580-3032
Sundance Painting, Inc.	3702 N. Buckner Blvd., Mesquite, TX 75228	214/321-0065
Wind Clean Corp.	200 Airport Rd., Coleman, TX 76834	325/625-1899
3M Company	12700 Park Central, #1210, Dallas, TX 75251	
Ames Taping Tool Systems	3204 Harwood Rd., Bedford, TX 76021	817/267-2931
Amy Foshee Holmes, CPA, PC	PO Box 910, Midlothian, TX 76065	972/723-1711
BASF	638 Beal Lane, Coppell, TX 75019	972/358-0034
Benjamin-Moore & Co.	700 W. Kearney, Mesquite, TX 75149	972/285-6346
ICI Paints	3008 Skyway Circle South, Irving, TX 75038	972/413-1288
Kelly-Moore Paint Co.	301 W. Hurst Blvd., Hurst, TX 76053	817/268-3131
Kenmark, Inc.	10865 Alder Circle, Dallas, TX 75238	214/348-8000
Keystone SW Insurance Agency	P.O.Box 1747, Rockwall, TX 75087	972/772-1024
Koroseal Wallcoverings	1444 Oaklawn Ave., #317, Dallas, TX 75207	972/422-1818
Kwal Paint Co.	905 Avenue T, #312, Grand Prairie, TX 75050	972/623-5680
MDC Wallcoverings	1444 Oaklawn Ave., #410, Dallas, TX 75207	877/294-8939
National Gypsum	504 Taragon Lane, Euless, TX 76039	817/868-5560
National Wallcovering	1444 Oaklawn, #119, Dallas, TX 75207	214/742-1000
PPG Coatings	1601 N. Glenville Dr., #104, Richardson, TX 75081	972/783-2470
Rife Enterprises	154 Moonlight Dr., Murphy, TX 75094	972/422-7658
SSI	491 Texas Oak Dr., Austin, TX 78612	512/326-1156
Sherwin-Williams Co.	1919 S. Shiloh Rd., #530, Garland, TX 75042	972/271-5800
Texas Paint & Wallpaper Co.	4410 Ross Avenue, Dallas, TX 75204	214/824-4574
Tri-Kes Wallcovering Source	11123 Shady Trail, Dallas, TX 75229	972/484-8120
Wallcovering Industries, Inc.	1346 Chemical, Dallas, TX 75207	214/631-4655
Walnut Hill Paint Co., Inc.	2720 Royal Lane, #172, Dallas, TX 75229	972/484-5800
Zinsser Co., Inc.	173 Belmont Dr., Somerset, NJ 08875	732/469-8100